IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA ALEXANDRIA DIVISION

COMSCORE, INC.,))
Plaintiff,) Civil Action No. 1:11-CV-290-LMB/TRJ
v.)
THE NIELSEN COMPANY (US), LLC))
and NETRATINGS, LLC,)
Defendants.)

DEFENDANTS THE NIELSEN COMPANY (US), LLC'S AND NETRATINGS, LLC'S AMENDED EXHIBIT LIST

Defendants The Nielsen Company (US), LLC and NetRatings ("Nielsen"), by and through counsel, respectfully submit the following amended exhibit list for trial. Nielsen has significantly reduced the number of exhibits identified on the exhibit list filed on September 2, 2011 (Dkt. No. 107) by removing 1,450 exhibits. Nielsen has also added five exhibits (Nos. 2209–2213), all of which were produced during discovery in this action, but were inadvertently omitted from Nielsen's initial exhibit list. Additionally, Nielsen has added seven exhibits (Nos. 2214–2220), pursuant to the Court's ruling on Nielsen's cross-motion for sanctions. Nielsen

¹ Nielsen Trial Exhibit No. 2209 was produced at N-COM00021829 on 6/10/11; No. 2210 was produced at N-COM00004832 on 5/16/11; No. 2211 was produced at N-COM00578686 at 7/1/11; No. 2212 was produced at CSC00324650 on 7/6/11; No. 2213 was produced at N-COM00696149 on 6/10/11.

² Nielsen Trial Exhibit No. 2214 was cited in Dkt. No. 198 at 2; Nielsen Trial Exhibits Nos. 2215-2217 were cited in Dkt. No. 122 and provided to the Court at Dkt. Nos. 123-12, 123-13, and 123-14, respectively; Nielsen Trial Exhibit No. 2218 is comScore's Third Supplemental Response to Nielsen's Interrogatory No. 8, dated November 11, 2011 (setting forth comScore's new position regarding practice of the '837 patent); Nielsen Trial Exhibits Nos. 2219 and 2220 were cited in Dkt No. 208 and provided to the Court at Dkt. Nos. 208-4 and 208-5.

reserves the right to further amend this exhibit list after the Court's ruling on summary judgment or based upon the extended discovery ordered by the Court in connection with Nielsen's crossmotion for sanctions.

Nielsen reserves the right to not use any of the exhibits listed herein at trial in the interest of time, necessity or other factors that may arise before or during trial. The order in which the exhibits are listed is not the order in which exhibits will be used at trial.

Many exhibits are included on Nielsen's amended exhibit list for potential impeachment or other limited purposes and, by providing its amended exhibit list, Nielsen does not admit that such exhibits are independently admissible as evidence or that they may be used for any other purpose. Nielsen further reserves the right to use additional exhibits for the purpose of impeachment, rebuttal, or any other purpose the law allows, and to use any exhibits identified on comScore's exhibit list.

Nielsen maintains all rights and protections as set forth in the Stipulated Protective Order entered by this Court (Dkt. No. 76) and does not waive confidentiality as to these exhibits.

By listing a particular version of a document, Nielsen in no way waives its right to refer to other versions of the same document at trial. For example, if a particular document was marked in multiple depositions, only one version has been listed in Nielsen's exhibit list and Nielsen intends to use this version with testimony from any deposition in which the document, however marked, was used. Additionally, where a page within a document has been listed or discussed in the deposition testimony, Nielsen intends to introduce the entire document and comScore's objections should be to the entire document, not only the portion cited.

Nielsen reserves the right to further amend, modify, or supplement this exhibit list with documents that are relevant to any issue later disclosed by the parties, including at trial, or based

upon subsequent events, including, without limitation, the Court's rulings on the parties' pending and contemplated motions, or as otherwise appropriate.

Nielsen's exhibit list is based on evidence that has been made available by comScore up to the date of this filing. To the extent comScore has withheld or otherwise failed to produce non-privileged, responsive documents, Nielsen reserves the right to amend, modify, or supplement this exhibit list with documents whose relevance to the matters in dispute becomes apparent from any such late-provided information.

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Trial Exhibit No.	Description	Bates Number(s)
2	File history of US Patent 7,260,837	CSC 00000153-737
4	Prosecution history of U.S. Patent No. 7,260,837 to Abraham et al.	N-COM00001932- 2226
6	Notice of Assignment of US Patent 7,260,837 from Brown, Abraham and Heyman to comScore (7/17/07)	CSC 00000095-100
7	U.S. Patent No. 7,930,285 to Abraham et al.	N-COM00577770- 815 CSC 00000738-83
8	Certified copy of prosecution history of U.S. Patent No. 7,930,285	CSC 00000790-1659
14	Bailey Dep. Exh. 3: US Patent 7,260,837 B2 – Systems and Methods for User Identification, User Demographic Reporting and Collecting Usage Data Using Biometrics – Abraham et al	CSC 00000050-94
15	Bailey Dep. Exh. 4: comScore's Second Supplemental Response to Defendants Interrogatory No. 8	
16	Bailey Dep. Exh. 6: U.S. Patent 7,092,926 B2 for Method and Apparatus for Identifying Unique Client Users From User Behavioral Data – Cerrato	N-COM00001920- 31
19	Brenner Dep. Exh. 5: comScore's Supplementary Response to Defendants' Interrogatory No. 8	
21	Brenner Dep. Exh. 7: comScore Product Management 2011 AOP – Audience Products Part 1	CSC 00326431-70
23	Brown Dep. Exh. 2: Combined Declaration and Power of Attorney for Utility or Design Patent Application	N-COM00002101- 04
25	Brown Dep. Exh. 4: comScore Organization Charts	CSC 00000001-49
27	Brown Dep. Exh. 6: comScore's Responses to Defendants First Set of Interrogatories	

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Trial Exhibit No.	Description	Bates Number(s)
29	Brown Dep. Exh. 9: Email from D. Honnold to M. Healy re Moving forward with UDR V2 - initial questions	CSC 00327468-70
30	Brown Dep. Exh. 10: The Nielsen Company's and NetRatings Amended Notice of 30(b)(6) Deposition of comScore	
31	Brown Dep. Exh. 11: comScore Networks User Demographic Reporting v 2.0, Version 0.6	CSC 01634440-53
32	Brown Dep. Exh. 13: Email from M. Brown to M. Abraham Keystroke timing as a biometric	CSC 01634598
36	Brown Dep. Exh. 19: Software Engineering Group (SEG) Privacy Audit Kick Off, April 1st, 2008	CSC 00516162-90
49	Burbank Dep. Exh. 3: Nielsen Online Individualization Summary, November 2010	N-COM01207105- 26
58	Burbank Dep. Exh. 13: Attrition Analysis - Prompt vs. Silent Spreadsheet	N-COM00545246
60	Burbank Dep. Exh. 15: Nielsen Product Audit and Overview 2011	N-COM00026080- 102
75	Dervaux Dep. Exh. 2: NetSight Meter Overview – Okan Azmak Product Manager – Data Collection	N-COM01037960- 76
79	Dervaux Dep. Exh. 6: NetSight Collection Process June 29, 2010 – Vianney Dervaux & Binlay Low – NetSight Collection	N-COM00053058- 79
87	Geraghty Dep. Exh. 9: Nielsen Panel Recruitment – Description of RDD and Online Recruitment within Nielsen Online	N-COM00650768- 84
92	Geraghty Dep. Exh. 14: Panel Recruitment & Panel Management	N-COM00586372- 417
95	Goldberg Dep. Exh. 3: Reply Report of Joseph P. Bailey, Ph.D. on Infringement of U.S. Patent Nos. 7,260,837 and 7,930,285 by The Nielsen Company (US), LLC and NetRatings, LLC, dated August 5, 2011	

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Trial Exhibit No.	Description	Bates Number(s)
96	Goldberg Dep. Exh. 4: Report of Joseph P. Bailey, Ph.D. on Infringement of U.S. Patent Nos. 7,260,837 and 7,930,285 by The Nielsen Company (US), LLC and NetRatings, LLC, dated July 1, 2011	
99	Goldberg Dep. Exh. 7: U.S. Patent 6,141,694 for Determining and Verifying User Data – Gardner	N-COM00577685- 99
100	Goldberg Dep. Exh. 8: Rebuttal Report of Joseph P. Bailey, Ph.D. on the Validity of U.S. Patent Nos. 7,260,837 and 7,930,285, dated July 29, 2011	
101	Goldberg Dep. Exh. 9: U.S. Patent 6,256,737 for System, Method and Computer Program Product for Allowing Access to Enterprise Resources Using Biometrics Devices – Bianco et al.	N-COM00001808- 98
102	Goldberg Dep. Exh. 10: U.S. Patent 6,193,153 for Method and Apparatus for Non-Intrusive Biometric Capture – Lambert	N-COM00001792- 807
103	Green Dep. Exh. 1: U.S. Client Purchases – Q1, Q2 & July 2011 Spreadsheet	N- COMFIN00000031
104	Green Dep. Exh. 2: Expert Report of Philip Green, dated July 1, 2011	
105	Green Dep. Exh. 3: Supplemental and Rebuttal Expert Report of Philip Green, dated August 5, 2011	
106	Green Dep. Exh. 4: Nielsen Online Individualization Summary - January 2007	N-COM00026674- 711
107	Green Dep. Exh. 5: Correction of Mr. Green's Panel Cost Approach – Step 1 – 25% of Panelists May Require Prompting	
108	Hackett Dep. Exh. 1: The Nielsen Company's and NetRatings Amended Notice of 30(b)(6) Deposition of comScore	

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Trial Exhibit No.	Description	Bates Number(s)
110	Hackett Dep. Exh. 3: Outlook Meeting Notice from Jack Flanagan to Jeffrey Hackett re Reconciling Media Metrix US CV Forecast attaching Product Management Records	CSC 01652048-54
112	Hackett Dep. Exh. 5: comScore CMM US 2009 Mid-Year Sales Meeting, All for One and One for All, July 20-23, New York City – August 10-12, San Francisco	CSC 01648184-212
120	L. Abraham Dep. Exh. 2: The Nielsen Company's and NetRatings Amended Notice of 30(b)(6) Deposition of comScore	
123	L. Abraham Dep. Exh. 5: Email string ending in 2/24/10 email from P. Pellegrini to L. Abraham re I-COM Panel Preparation	CSC 01760850-52
124	L. Abraham Dep. Exh. 6: Email string ending in 4/24/2008 email from J. Chasin to E. Hunter, S. Denen, C. Meierhoefer, L. Abraham, M. Brown, G. Date, M. Abraham, D. Logan and X. Huang re Nielsen to offer copyright protection system for the web	CSC 01759090-93
125	L. Abraham Dep. Exh. 7: Email from L. Abraham to M. Abraham re First Draft of EU Advisory Council Presentation	CSC 01643583-85
126	L. Abraham Dep. Exh. 8: Article posted at www.benedelman.org entitled: comScore Doesn't Always Get Consent	
129	Low Dep. Exh. 4: NetSightLoaderFletcher < Engineering < Intranet	N-COM00000431- 36
133	M. Abraham Dep. Exh. 2: Email string ending in 11/3/2010 email from Magid Abraham to Josh Chasin re What are the differences in methodologies and accuracy of the major web audience measurers?	

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Trial Exhibit No.	Description	Bates Number(s)
134	M. Abraham Dep. Exh. 3: comScore Investor FAQ's published on ir.comscore.com/faq.cfm	
137	M. Abraham Dep. Exh. 6: Combined Declaration and Power of Attorney for Utility or Design Patent Application	
138	M. Abraham Dep. Exh. 7: Article entitled: Predictive Networks Testing Biometric Ad Targeting published on www.dmnews.com	
139	M. Abraham Dep. Exh. 8: Email from D. Knopper to M. Abraham re Biometrics Hits Interactive Advertising	CSC 01608816-18
140	M. Abraham Dep. Exh. 10: Combined Declaration and Power of Attorney for Utility or Design Patent Application	
141	M. Abraham Dep. Exh. 11: Patent Assignment Details Search on assignments.uspto.gov	
142	M. Abraham Dep. Exh. 12: Email string ending in 8/29/2010 email from Magid Abraham to Frank Pecjak and Yon Nuta re Inference	CSC 01561504-05
143	M. Abraham Dep. Exh. 13: comScore Form 10-Q (Quarterly Report) Filed 5/5/2011 for the Period Ended 3/3/2011	
144	M. Abraham Dep. Exh. 14: Cornell University Office of Information Technologies publication entitled: Blocking Marketscore: Why Cornell Did It	
145	M. Abraham Dep. Exh. 15: Email string ending in 11/8/2010 email from A. Lipsman to M. Abraham and G. Fulgoni re Ad Age with More on the Nielsen Problems	CSC 01622417-19
148	Osborn Dep. Exh. 4: Nielsen//NetRatings Household Tracking / Individual Reporting	N-COM00001450- 58

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Trial Exhibit No.	Description	Bates Number(s)
149	Osborn Dep. Exh. 6: Strategic Plan for the Nielsen Business Watch, July 19, 2010 – Draft as of 6/23/2010	N-COM00021855- 953
150	Osborn Dep. Exh. 9: Nielsen Online – Ari Paparo, EVP Product Leadership, Online and Ad Effectiveness	N-COM00021462- 581
151	Osborn Dep. Exh. 10: Nielsen Wire entitled: Responsible Online Research	
153	Osborn Dep. Exh. 12: Nielsen Wire entitled: Inside Nielsen's VideoCensus Methodology	
154	Osborn Dep. Exh. 13: Nielsen Press Release entitled: Nielsen Online Combines Panel and Server Measurement Methods to Deliver Comprehensive Online Video Metrics	
162	Ramji Dep. Exh. 8: Attrition Analysis Spreadsheet	N-COM00545245
163	Ramji Dep. Exh. 10: August Panel Size and Budget Summary Spreadsheet	N-COM00588103
164	Ramji Dep. Exh. 11: Nielsen Online 2011 Operating Plan – November 4, 2010	N-COM00047851- 80
165	Ramji Dep. Exh. 13: NetView US 2009 - February 19, 2009	N-COM00593007- 24
166	Ramji Dep. Exh. 14: Online Product Leadership RDD//Online FAQ v. 1.0 – NetView U.S. – Updated Shiven Ramji / Mike O'Toole – March 24, 2009	N-COM00602988- 3013
167	Ramji Dep. Exh. 16: Nielsen//NetRatings - NetView Reporting (RDD//Online)	N-COM00043265- 76
168	Ramji Dep. Exh. 20: U.S. Client Purchases – Q1, Q2 & July 2011 Spreadsheet	N- COMFIN00000031
171	Reed Dep. Exh. 2: Correction of Mr. Green's Panel Cost Approach (Ex. 11-U)	

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Trial Exhibit No.	Description	Bates Number(s)
175	Reed Dep. Exh. 6: comScore Client Satisfaction Survey Presented February 2009	CSC 01794197-231
176	Reed Dep. Exh. 7: comScore Client Satisfaction Survey August 2010	CSC 01794232-66
177	Reed Dep. Exh. 8: Nielsen Online Panel Overview – Description of RDD and Online panels and data processing methodology within Nielsen Online	N-COM01304987- 5010
180	Reed Dep. Exh. 11: Nielsen Selling Against Competition, Shiven Ramji – VP, Product Leadership, Nielsen Online Global Sales Meeting, 2010	N-COM00020687- 752
181	Reed Dep. Exh. 12: Nielsen//NetRatings Individualization Status NetRatings Measurement Science - July 2007	N-COM00022952- 77
186	Segev Dep. Exh. 2: PL-Coop Highlighted Spreadsheet 2008- 2010	N- COMFIN00000026
194	Stackhouse Dep. Ex. 4: Phoenix Processes and Interactions	N-COM00001402- 05
196	Stackhouse Dep. Exh. 10: Nielsen//NetRatings Individualization Plan Product Requirements Document (Version 1.0)	N-COM00027682- 718
198	Stackhouse Dep. Exh. 12: Nielsen Company Flowcharts	N-COM00354022- 27
199	Stackhouse Dep. Exh. 13: Concept Training for Measurement Science Knowledge Transfer	N-COM00028585- 648
200	Stackhouse Dep. Exh. 14: NetSight Collection and Loading Platform – Servers List	N-COM00363027
201	Stackhouse Dep. Exh. 15: Nielsen Online Product Leadership NetView Methodology Overview v. 1.2 – NetView US – Last Update: Mike O'Toole July 7, 2009	N-COM00020254- 60

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Trial Exhibit No.	Description	Bates Number(s)
202	Stackhouse Dep. Exh. 16: NetSightApplications < Engineering < Intranet	N-COM00000569- 80
203	Stackhouse Dep. Exh. 17: IDV Tables	N-COM00124497
204	Stackhouse Dep. Exh. 2: Nielsen Online Individualization Summary – November 2010	N-COM00026712- 33
205	Stackhouse Dep. Exh. 20: Nielsen//NetRatings Phoenix IDV Overview – Wen Jia – February 2007	N-COM00001222- 28
206	Stackhouse Dep. Exh. 21: IDV Flowcharts	N- COM00052033040
214	Stackhouse Dep. Exh. 29: IDV Tables	N-COM00124496
215	Stackhouse Dep. Exh. 3: Nielsen Online Individualization Summary, April 2008	N-COM00001232- 75
216	Stackhouse Dep. Exh. 30: Individualization – Biometrics Module Overview	N-COM00027541- 42
222	Stackhouse Dep. Exh. 36: IDV Tables	N-COM00124495
223	Stackhouse Dep. Exh. 37: IDV Tables	N-COM00124498
226	Stackhouse Dep. Exh. 40: 2009 Reports	N-COM00111145
227	Stackhouse Dep. Exh. 41: Profile Report for Sessions	
228	Stackhouse Dep. Exh. 42: Scripts Flow Source Code printout	N-COM00590433
229	Stackhouse Dep. Exh. 5: Nielsen Online NetSight Meter Overview, June 2009 – Okan Azmak Product Manager Data Collection	N-COM00022213- 27
230	Stackhouse Dep. Exh. 6: NetSight Biometric < Engineering < Intranet	N-COM00000581- 587
232	Stackhouse Dep. Exh. 8: NetSightWebMeasurement < Engineering < Intranet	N-COM00000743- 58
238	E. Sadun and B. Cohen, Teach Yourself WebTV, published by IDG Books Worldwide, Inc. (2000) ("Hill")	N-COM00577663- 73

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Trial Exhibit No.	Description	Bates Number(s)
239	Email string ending in 12/8/09 email from J. Chasin to G. Fulgoni re Chasin 2009–12–08 ALJ	CSC 01658079-80
240	Email string ending in 2/3/206 email from Michelle Ha to Wen Jia and Herbert Stackhouse re consider computer_id in building history lookup table?	N-COM00284498- 500
241	Example of Cost Savings Due to Lower Attrition Rates on Silent Panelists—Based on U.S. Panelist Metrics [Suppl. Ex. K-2 to Green Supplemental and Rebuttal Expert Report, dated 8/5/2011]	
242	Example of Royalty Calculation Rate Due to Individualization – Based on U.S. Panelist Metrics [Ex. K to Green Damages Report dated 7/1/2011]	
243	Example of Royalty Calculation Rate Due to Individualization – Based on U.S. Panelist Metrics [Suppl. Ex. K-1 to Green Supplemental and Rebuttal Expert Report, dated 8/5/2011]	
299	Proposed Abbreviated Registration Process for Bundled Software Campaigns	CSC 01606796-99
300	Proposed Claim Construction for U.S. Patent 7,260,837 [Ex. 7 to Bailey Rebuttal Report on Validity of '837 and '285 Patents, dated 7/29/2011]	
301	Proposed Claim Construction for U.S. Patent 7,930,285 [Ex. 8 to Bailey Rebuttal Report on Validity of '837 and '285 Patents, dated 7/29/2011]	
315	Requirement Document – IDV	N-COM00956330- 35
317	Screen shot from Nielsen / Online Measurement	CSC 00008517

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Trial Exhibit No.	Description	Bates Number(s)
319	September 24, 2000 Boston Globe Article titled "He Creates Digital Silhouettes, and User Anxiety Predictive Networks' Devin Hosea Watches Where You're Surfing"	N-COM03073876- 78
320	Song et al., "User Recognition by Keystroke Latency Pattern Analysis" (1998)	N-COM00002554- 57
322	Strategic User Experience Research Summary for Regions	N-COM01200451- 88
325	Technology and Recruiting Methodology Update	CSC 01608653-60
326	Technology Board Update, April 20th, 2004	CSC 01604111-14
328	Transmittal of Request for Certificate of Correction re U.S. Patent 7,930,285 [Ex. 44 to Bailey Opening Report of Infringement of the '837 and '285 Patents, dated 7/1/2011]	
329	U.S. Patent 4,621,334 for Personal Identification Apparatus – Garcia	N-COM00001715- 22
330	U.S. Patent 4,805,222 for Method and Apparatus for Verifying an Individual's Identity – Young et al.	N-COM00001723- 43
331	U.S. Patent 5,557,686 for Method and Apparatus for Verification of a Computer User's Identification, Based on Keystroke Characteristics – Brown et al.	N-COM00001744- 67
332	U.S. Patent 5,675,510 for Computer Use Meter and Analyzer – Coffey et al.	N-COM00577674- 84
333	U.S. Patent 5,945,988 for Method and Apparatus for Automatically Determining and Dynamically Updating User Preferences in an Entertainment System – Williams	N-COM00001768- 85
334	U.S. Patent 6,062,474 for ATM Signature Security System – Kroll	N-COM00001786- 91
336	U.S. Patent 6,684,194 for Subscriber Identification System – Elderling et al.	N-COM00001899- 919

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Trial Exhibit No.	Description	Bates Number(s)
337	U.S. Patent 6,839,680 for Internet Profiling – Liu et al.	N-COM00577700- 56
338	Unified Digital Measurement Brief	CSC 00189296-99
341	2/18/10 Email from J. Chasin re Draft of Communication on SAT Changes	CSC 01657843
342	2011 AOP Audience Operations	CSC 00326570-634
343	4/27/10 Email from T. Hiss re Yahoo! 6-11 year olds - question from MSFT	CSC 01446144-47
344	Newspaper Association of America screenshot	CSC 00008329-30
345	Powerpoint: "US"	CSC 01653780-802
346	Powerpoint: comScore - Methodology & Competitive Comparison	CSC 00194179-215
347	Powerpoint: Panel-Centric Hybrid Transition; The End-to-End Process	CSC 00192916-36
348	Powerpoint: SAT Next Steps	CSC 00461481-86
349	Powerpoint: GRP Working Group Analysis - Item # 2	N-COM00935134
350	1/13/10 email from H. Stackhouse to P. Heffernan re PBC #6 - Monday 1/11	N-COM00680605
351	VideoCensus Methodology	N-COM00021754- 71
352	12/2/10 email from R. Romo to J. Papanicolau re Discuss Netsite Documents	N-COM00013525- 26
353	Powerpoint: NetView_Competitive_Landscape_APAC	N-COM00602755- 85
355	Nielsen_STIR_Proposal_2010	N-COM01117916- 90
356	9/21/09 email from H. Stackhouse to O. Azmak re A question about the IDV (individual identification)	N-COM00107220- 21
357	5/10/10 email from O. Azmak to B. Ravindran re A question about the IDV (individual identification)	N-COM01003615- 17
358	7/22/09 email from B. Ravindran to H. Stackhouse re a question about the IDV (individual identification)	N-COM01035659- 63

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Trial Exhibit No.	Description	Bates Number(s)
359	7/20/10 email from H. Stackhouse to S. Miller re Individualization process details	N-COM01338257- 58
360	International Workbook Version 1.0	CSC 00198326-48
361	Glossary Of Terms	CSC 00203579-89
362	Bundle Process - TAP	CSC 00271333-39
363	Media Metrix large panel - MRC Subcommittee package	CSC 00323596-56
364	Bundle: Cliprex	CSC 00580978-79
365	comScore Networks, Inc. Board Meeting February 11, 2004	CSC 01602710-806
368	6/12/09 email from J. Chasin to J. Hackett Nielsen response to 360 announcement	CSC 01645257-59
369	4/14/08 email from J. Demarco to J. Chasin re Website Traffic: Why Can't We All Agree? (AdAge)	CSC 01656759-60
370	Powerpoint: comScores Unified Digital Measurement (UDM)	CSC 01660593-624
371	Powerpoint: comScore Technology Metrics Weekly Update January 8th, 2007	CSC 01599872-93
372	Spreadsheet: PanelStats 07-24	CSC 00400137-70
373	Powerpoint: Research/Panel Info AOP	CSC 00410325-90
374	Spreadsheet: PanelStats 6-25	CSC 00583452-95
375	Powerpoint: Research/Panel Info AOP	CSC 01624495-560
376	Spreadsheet: PanelExpenses	CSC 01681480
377	Spreadsheet: PanelStats 07-24	CSC 01799336
378	Spreadsheet: PanelStats 6-25	CSC 01799337
379	Powerpoint: comScore Methodological Overview Presented Internally August 18, 2010	CSC 00009350-76
380	Powerpoint: Update on Kids Measurement and Media Metrix 360	CSC 00704674-84
381	Powerpoint: An Update on Methodology and Key Product Highlights Presented to MEC May 14, 2010	CSC 00750412-75

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Trial Exhibit No.	Description	Bates Number(s)
382	Powerpoint: comScore Update Presented to Yahoo! March 19, 2010	CSC 01475232-91
383	Powerpoint: What Weve Learned: a Report to the ARF Youth Council Challenges In Kids Online Measurement	CSC 01657676-84
384	8/21/07 email from G. Dale to J. O'Toole re comScore Removed from Trusted Download Program	CSC 00559323-25
385	10/25/10 email from C. Nicotra to N. Yuta re Nielsen EVP Product interview	CSC 01540531-33
396	6/30/10 Email from J. Chasin to J. Hackett containing detailed notes on Nielsen's @Plan Methodology	CSC 01596527
399	8/19/10 Email from M. Mazumdar to P. Donato et al. re IDV/ Session Business Rules	N-COM00140491- 140496
400	8/26/09 Email from P. Doe to S. Varma et al. re Exclusion of panelists from eligible sample who do not use the metered computer but do use another computer in the HH	N-COM00782121- 23
401	9/21/09 Email from O. Azmak to H. Stackhouse re A question about the IDV (individual identification)	N-COM00107222- 107223
403	9/9/2010 Email from G. Duterque to H. Stackhouse et al. re Work Individualization	N-COM00084779
406	Y! Panel Implementation Project Plan	CSC 00269458-61
407	Article by J. Leggett et al. entitled: Dynamic Identity Verification via Keystroke Characteristics, in Int.J. Machine Studies (1991) 35,859-870	N-COM00002527- 38
408	Article by J. Leggett et al. entitled: Verification of User Identity via Keyboard Characteristics, in Human Factors in Management Information Systems (1988) Ch. 2	N-COM00002539- 53

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Trial Exhibit No.	Description	Bates Number(s)
409	Article by J.J. Bascou entitled: Improving Security by Analyzing Users' Behavior, Proceedings of the Pacific Telecommunications Council (PTC) 17th Annual Conference, January 22-26, 1995	N-COM00002227- 31
410	Article by S. M. Furnell et al. entitled Applications of Keystroke Analysis for Improving Login Security and Continuous User Authentication, in <u>Information Systems</u> <u>Security: Facing the Information Society of the 21st Century</u> (1996), Chapter 25	N-COM00002518- 26
411	Article by S. M. Furnell et al. entitled: A Comprehensive Authentication and Supervision Architecture for Networked Multimedia Systems, in Communications and Multimedia Security: Volume 3 (1997)	N-COM00002509- 17
412	B. Hill, WebTV for Dummies 3 rd Edition, published by IDG Books Worldwide, Inc. (2000) ("Hill)	N-COM00577657- 62
414	Bundled Panelists Recruiting Overview & Plans	CSC 01604033-35
417	Claim Chart for "User Recognition by Keystroke Latency Pattern Analysis" (Song) [Ex. C-6 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
418	Claim Chart for U.S. Patent 5,945,988 – Williams [Ex. C-5 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
419	Claim Chart for U.S. Patent 6,141,694 –Gardner [Ex. D-1 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	

Trial Exhibit No.	Description	Bates Number(s)
420	Claim Chart for U.S. Patent 6,193,153 – Lambert [Ex. C-4 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
421	Claim Chart for U.S. Patent 6,193,153 – Lambert [Ex. D-2 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
422	Claim Chart for U.S. Patent 6,256,737 Bianco [Ex. C-1 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
423	Claim Chart for U.S. Patent 6,684,194 – Elderling [Ex. C-3 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
424	Claim Chart for U.S. Patent 7,092,926 – Cerrato [Ex. C-2 to Goldberg Expert Report on Invalidity of '837 and '285 Patents, dated 7/1/2011]	
427	comScore document entitled, "When is an online panel not a panel"	CSC 00278521-26
428	comScore Networks April 20th, 2004 Board Agenda	CSC 01604060-100
429	comScore Online Consolidated Statements of Operations [Ex. 18 to Reed Rebuttal Expert Report, dated 7/29/2011]	
432	comScore TAP Software Distribution Program Third-party Application Provider program	CSC 01665890-93
436	comScore's Consolidated Statement of Operations, Years Ended 12/31 [Ex. C to Green Expert Report on Commercial Success, dated 7/28/2011]	
441	comScore's Measurement Methodology	CSC 00263833-79
450	Document regarding 2007 – 2009 retention	N-COM00544376- 99

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Trial Exhibit No.	Description	Bates Number(s)
451	Document regarding Product Management	N-COM01310877- 88
456	Powerpoint: Result – Quality survey	N-COM00680606- 39
457	Expert Report of Philip Green Regarding Commercial Success, dated July 28, 2011	
459	Form 10-K for NetRatings, Inc. for the Year Ended 12/31/2006	
468	IDV Table List	N-COM00051779
471	Individualization Enhancement	N-COM00020146- 52
472	Individualization summary - December 2007	N-COM00052340- 67
476	List of Materials Considered by Benjamin F. Goldberg, Ph.D. [Ex. 3 to Goldberg Response Expert Report on Non-Infringement of '837 and '285 Patents, dated 7/29/2011]	
480	List of materials considered by Joseph P. Bailey, Ph.D. in his Rebuttal Report on Validity of '837 and '285 Patents	
481	May 1, 2000 Wall Street Journal Article titled "E-Business: A Plan to Track Web Use Stirs Privacy Concern"	N-COM03073869- 70
482	May 25, 2001 Wall Street Journal Article titled "Software Uses Clicking Patterns To Customize Ads"	N-COM03073871- 73
483	May 30, 2001 Business Wire Press Release titled "Whose Digital Life is It, Anyway?"; Predictive Networks Invention Uses Biometrics to Differentiate iTV and Internet Users in Multi-user Households"	N-COM03073874- 75
487	NetRatings / Nielsen Online Consolidated Statements of Operations [Ex. 17 to Reed Rebuttal Expert Report, dated 7/29/2011]	

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Trial Exhibit No.	Description	Bates Number(s)
488	NetRatings, Inc. Technical Specification Document TSD <project id="">: <individual tracking=""></individual></project>	N-COM00027790- 812
491	NetSightSessionAndIdentification < Engineering < Intranet	N-COM00000688- 95
500	Nielsen Online Draft Report - Intangible Assets	N-COM00863678- 748
501	Nielsen Online Multi-metered Panelists v. Single-metered Panelists - June 2008	N-COM00283736- 56
504	Nielsen Online Presentation – RDD Online Review	N-COM00595423- 90
505	Nielsen Online Presentation: Individualization Summary, April 2008	N-COM00763093- 136
511	Nielsen//NetRatings Individualization Plan <prd #xxx="">Product Requirements Document (Version 1.1)</prd>	N-COM00001330- 44
516	NTRT-Nielsen Final Report	N-COM01175196- 302
517	On Probability Sampling, Babies and Bathwater (A Media Rating Council Staff Point of View)	N-COM00938548- 57
518	One Not So Small Step for Nielsen	N-COM00590160
519	Panel Improvement Project Scope	N-COM00018837- 39
521	Phoenix Retail Technical Specification	N-COM00263853- 72
524	Powerpoint: Attrition analysis with Incentives Suggestions	N-COM00544402- 13
525	Powerpoint: Attrition/Retention analysis	N-COM00283782- 97
526	Powerpoint: CMM US Pre-work for 2011 AOP	CSC 00326510-34
527	Powerpoint: comScore Methodological Overview	CSC 00263766-804
528	Powerpoint: comScore Networks Board Agenda	CSC 01779511-60
529	Powerpoint: comScore Panel Recruiting	CSC 00266007-17
530	Powerpoint: CSE Presentation	N-COM00950989-

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Trial Exhibit No.	Description	Bates Number(s)
		1012
532	Powerpoint: Individualization status - July 9 2007	N-COM00131278- 310
533	Powerpoint: NetView RDD Online Fox News	N-COM01141722- 37
534	Powerpoint: Product Management Annual Operating Plan	CSC 00162248-306
535	2011 US Waterfall forecast	N- COMFIN00000001
536	2008 P&L	N- COMFIN00000002
537	2009 EBITDA Analysis	N- COMFIN00000003
538	2010 EBITDA Analysis	N- COMFIN00000004
539	December 2007 US Flux	N- COMFIN00000005
540	US June 2010 P&L by products - Budget QTD	N- COMFIN00000006
541	US June 2010 P&L by products - Budget YTD	N- COMFIN00000007
542	US June 2010 Product P&L Actual QTD	N- COMFIN00000008
543	US June 2010 Product P&L Actual YTD	N- COMFIN00000009
544	US March 2010 P&L by products - Budget YTD	N- COMFIN0000010
545	US March 2010 Product P&L Actual YTD	N- COMFIN00000011
546	US Product P&L 2009 Actual 06-09 QTD	N- COMFIN00000012
547	US Product P&L 2009 Actual 06-09 YTD	N- COMFIN00000013
548	US Product P&L 2009 Actual 09-09 QTD	N- COMFIN0000014
549	US Product P&L 2009 Actual 09-09 YTD	N- COMFIN0000015
550	US Product P&L 2009 Actual 12-09 QTD	N- COMFIN0000016
551	US Product P&L 2009 Actual 12-09 YTD	N- COMFIN0000017

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Trial Exhibit No.	Description	Bates Number(s)
552	US Product P&L 2009 Actual YTD March 2009	N- COMFIN0000018
553	US Product P&L 2009 Budget 06-09 QTD	N- COMFIN00000019
554	US Product P&L 2009 Budget 06-09 YTD	N- COMFIN0000020
555	US Product P&L 2009 Budget 09-09 QTD	N- COMFIN00000021
556	US Product P&L 2009 Budget 09-09 YTD	N- COMFIN00000022
557	US Product P&L 2009 Budget 12-09 QTD	N- COMFIN00000023
558	US Product P&L 2009 Budget 12-09 YTD	N- COMFIN00000024
559	US Product P&L 2009 Budget FY-09 YTD	N- COMFIN00000025
560	2008–2010 EBITDA	N- COMFIN00000026
561	YTD December 2006 Unallocated Country P&L	N- COMFIN00000027
562	YTD December 2007 Unallocated Country P&L	N- COMFIN00000028
563	YTDM12-05 Unallocated Country P&L	N- COMFIN00000029
564	2010 EBITDA Analysis	N- COMFIN00000030
565	US Client Purchases – Q1, Q2 and July 2011	N- COMFIN00000031
566	April 2005 Unallocated Country P&L	N- COMFIN00000032
567	August 2005 Unallocated Country P&L	N- COMFIN00000033
568	December 2005 Unallocated Country P&L	N- COMFIN00000034
569	January 2005 Unallocated Country P&L	N- COMFIN00000035
570	July 2005 Unallocated Country P&L	N- COMFIN00000036
571	June 2005 Unallocated Country P&L	N- COMFIN00000037
572	May 2005 Unallocated Country P&L	N- COMFIN00000038

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Trial Exhibit No.	Description	Bates Number(s)
573	November 2005 Unallocated Country P&L	N- COMFIN00000039
574	October 2005 Unallocated Country P&L	N- COMFIN0000040
575	Q1(March) 2005 Unallocated Country P&L	N- COMFIN00000041
576	September 2005 Unallocated Country P&L	N- COMFIN00000042
577	April 2005 US Flux	N- COMFIN00000043
578	August 2005 US Flux	N- COMFIN0000044
579	December 2005 US Flux	N- COMFIN0000045
580	February 2005 US Flux	N- COMFIN0000046
581	January 2005 US Flux	N- COMFIN0000047
582	July 2005 US Flux	N- COMFIN00000048
583	June 2005 US Flux	N- COMFIN0000049
584	March 2005 US Flux	N- COMFIN0000050
585	May 2005 US Flux	N- COMFIN00000051
586	November 2005 US Flux	N- COMFIN0000052
587	October 2005 US Flux	N- COMFIN0000053
588	September 2005 US Flux	N- COMFIN0000054
589	April 2006 Unallocated Country P&L	N- COMFIN0000055
590	August 2006 Unallocated Country P&L	N- COMFIN0000056
591	July 2006 Unallocated Country P&L	N- COMFIN0000057
592	June 2006 Unallocated Country P&L	N- COMFIN0000058
593	May 2006 Unallocated Country P&L	N- COMFIN00000059

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Trial Exhibit No.	Description	Bates Number(s)
594	November 2006 Unallocated Country P&L	N- COMFIN0000060
595	October 2006 Unallocated Country P&L	N- COMFIN00000061
596	Q1 2006 Unallocated Country P&L	N- COMFIN00000062
597	Q4 2006 Unallocated Country P&L	N- COMFIN00000063
598	September 2006 Unallocated Country P&L	N- COMFIN00000064
599	April 2006 US Flux	N- COMFIN00000065
600	August 2006 US Flux	N- COMFIN00000066
601	December 2006 US Flux	N- COMFIN00000067
602	February 2006 US Flux	N- COMFIN00000068
603	January 2006 US Flux	N- COMFIN00000069
604	July 2006 US Flux	N- COMFIN00000070
605	June 2006 US Flux	N- COMFIN00000071
606	March 2006 US Flux	N- COMFIN00000072
607	May 2006 US Flux	N- COMFIN00000073
608	November 2006 US Flux	N- COMFIN00000074
609	October 2006 US Flux	N- COMFIN00000075
610	September 2006 US Flux	N- COMFIN0000076
611	April 2007 Unallocated Country P&L	N- COMFIN00000077
612	August 2007 Unallocated Country P&L	N- COMFIN0000078
613	December 2007 Unallocated Country P&L	N- COMFIN00000079
614	July 2007 Unallocated Country P&L	N- COMFIN00000080

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Trial Exhibit No.	Description	Bates Number(s)
615	June 2007 Unallocated Country P&L	N- COMFIN00000081
616	May 2007 Unallocated Country P&L	N- COMFIN00000082
617	November 2007 Unallocated Country P&L	N- COMFIN00000083
618	October 2007 Unallocated Country P&L	N- COMFIN00000084
619	Q1 2007 Unallocated Country P&L	N- COMFIN00000085
620	September 2007 Unallocated Country P&L	N- COMFIN00000086
621	April 2007 US Flux	N- COMFIN00000087
622	August 2007 US Flux	N- COMFIN00000088
623	December 2007 US Flux	N- COMFIN00000089
624	February 2007 US Flux	N- COMFIN00000090
625	January 2007 US Flux	N- COMFIN00000091
626	July 2007 US Flux	N- COMFIN00000092
627	June 2007 US Flux	N- COMFIN00000093
628	March 2007 US Flux	N- COMFIN00000094
629	May 2007 US Flux	N- COMFIN00000095
630	November 2007 US Flux	N- COMFIN00000096
631	October 2007 US Flux	N- COMFIN00000097
632	September 2007 US Flux	N- COMFIN00000098
633	April 2008 Unallocated Country P&L	N- COMFIN00000099
634	December 2008 Unallocated Country P&L	N- COMFIN00000100
635	February 2008 Unallocated Country P&L	N- COMFIN00000101

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Trial Exhibit No.	Description	Bates Number(s)
636	January 2008 Unallocated Country P&L	N- COMFIN00000102
637	June 2008 Unallocated Country P&L	N- COMFIN00000103
638	March 2008 Unallocated Country P&L	N- COMFIN00000104
639	May 2008 Unallocated Country P&L	N- COMFIN00000105
640	September 2008 Unallocated Country P&L	N- COMFIN00000106
641	April 2008 US Flux	N- COMFIN00000107
642	August 2008 US Flux	N- COMFIN00000108
643	December 2008 US Flux	N- COMFIN00000109
644	February 2008 US Flux	N- COMFIN00000110
645	January 2008 US Flux	N- COMFIN00000111
646	July 2008 US Flux	N- COMFIN00000112
647	June 2008 US Flux	N- COMFIN00000113
648	March 2008 US Flux	N- COMFIN00000114
649	May 2008 US Flux	N- COMFIN00000115
650	November 2008 US Flux	N- COMFIN00000116
651	October 2008 US Flux	N- COMFIN00000117
652	September 2008 US Flux	N- COMFIN00000118
653	October 2009 P&L MTD	N- COMFIN00000119
654	2009 P&L Final	N- COMFIN00000120
655	January 2009 Actual at Budget Rates	N- COMFIN00000121
656	2Q 2009 P&L	N- COMFIN00000122

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Trial Exhibit No.	Description	Bates Number(s)
657	April 2009 P&L MTD (Budget Rates)	N- COMFIN00000123
658	April 2009 P&L	N- COMFIN00000124
659	August 2009 EBITDA Analysis	N- COMFIN00000125
660	December 2009 EBITDA Analysis	N- COMFIN00000126
661	December 2009 Abbreviated Income Statement	N- COMFIN00000127
662	August 2009 Abbreviated Income Statement	N- COMFIN00000128
663	July 2009 EBITDA Analysis	N- COMFIN00000129
664	July 2009 P&L	N- COMFIN0000130
665	June 2009 EBITDA Analysis	N- COMFIN00000131
666	June 2009 P&L	N- COMFIN00000132
667	March 2009 P&L	N- COMFIN00000133
668	May EBITDA Analysis	N- COMFIN0000134
669	May MTD P&L	N- COMFIN0000135
670	February 2009 P&L	N- COMFIN0000136
671	November 2009 EBITDA Analysis	N- COMFIN0000137
672	2009 October EBITDA Analysis	N- COMFIN0000138
673	Q1 2009 Unallocated Country P&L	N- COMFIN0000139
674	2009 September EBITDA Analysis	N- COMFIN00000140
675	April 2009 US Flux	N- COMFIN0000141
676	February 2009 US Flux	N- COMFIN00000142
677	January 2009 US Flux	N- COMFIN00000143

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Trial Exhibit No.	Description	Bates Number(s)
678	June 2009 US Flux	N- COMFIN00000144
679	March 2009 US Flux	N- COMFIN00000145
680	May 2009 US Flux	N- COMFIN00000146
681	YTD January 2009 Unallocated Country P&L	N- COMFIN00000147
682	2010 April EBITDA Analysis	N- COMFIN00000148
683	2010 August EBITDA Analysis	N- COMFIN00000149
684	2011 December EBITDA Analysis	N- COMFIN00000150
685	2010 February EBITDA Analysis	N- COMFIN00000151
686	2010 January EBITDA Analysis	N- COMFIN00000152
687	July 2006 EBITDA Analysis	N- COMFIN00000153
688	2010 June EBITDA Analysis	N- COMFIN00000154
689	2010 March EBITDA Analysis	N- COMFIN00000155
690	2010 May EBITDA Analysis	N- COMFIN00000156
691	2010 November EBITDA Analysis	N- COMFIN00000157
692	2010 October EBITDA Analysis	N- COMFIN00000158
693	2010 September EBITDA Analysis	N- COMFIN00000159
694	April 2011 EBITDA Analysis	N- COMFIN00000160
695	February 2011 US EBITDA Analysis	N- COMFIN00000161
696	January 2011 EBITDA Analysis	N- COMFIN00000162
697	June 2011 Final Results by Region	N- COMFIN00000163
698	March 2011 US EBITDA Analysis	N- COMFIN00000164

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Trial Exhibit No.	Description	Bates Number(s)
699	May 2011 Final Results by Region	N- COMFIN00000165
700	Spreadsheet: 2006 Profit and Loss Expense Recast	CSC 01640205
701	Spreadsheet: 2007 P&L External View	CSC 01640206
702	Spreadsheet: 2008 comScore P&L	CSC 01640207
703	Spreadsheet: Contracts	CSC 01640208
704	Spreadsheet: 2009–2010 External View	CSC 01640209
705	Spreadsheet: Actual Revenue 2007, 2008; Revenue by Vertical Sum of Recognized Amount 2009, 2010, 2011	CSC 01640210
706	MMetrics SFAS 141 Final Report	CSC 01640211-300
707	Nedstat SRR Valuation - DRAFT	CSC 01640301-89
708	Nexius PPA Report - FINAL	CSC 01640390-483
709	Spreadsheet: Active Products	CSC 01640484
710	Spreadsheet: comScore Products & Sales Data	CSC 01640485
711	comScore-ARSgroup PPA Report - FINAL	CSC 01640486-573
712	comScore-Certifica PPA Report - FINAL	CSC 01640574-661
713	Spreadsheet: 2010 CMM US CV by Account including December forecast	CSC 01681471
729	NetSight session and identification	N-COM00001148- 56
730	NetSight session and identification source	N-COM00001157- 72
732	NetSight biometric	N-COM00001184- 90
734	Changes and enhancement - July 16, 2007	N-COM00001205- 06
739	Powerpoint: IDV overview	N-COM00001222- 30
741	Target Prompting Rules for France MP	N-COM00001416- 17
743	Tech Spec re Proportional Module	N-COM00001435- 49
751	Powerpoint: Phoenix	N-COM00022862- 74

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Trial Exhibit No.	Description	Bates Number(s)
752	Spreadsheet: Copy of Panel Summary UK	N-COM00022923
753	Spreadsheet: IDV Monthly QA Reports - September 2007	N-COM00022945
755	Spreadsheet: Report on Prompting, Reprofile and Upgrading Members - US Phoenix	N-COM00023189
756	Spreadsheet: Weights of IDV modules – June 2007	N-COM00023280
758	Business Requirement Document For Individualization on Non-shared Multi-member Homes	N-COM00025081- 86
763	Spreadsheet: Module Accuracy	N-COM00027920
766	Document regarding individualization engineering	N-COM00028021- 33
769	Individualization Module Formats	N-COM00028078- 82
778	Powerpoint: Concept training	N-COM00028649- 82
787	Spreadsheet: Specifications on Prompt Reports for Online Tools	N-COM00051969
790	Spreadsheet: Requirements on Prompt Report for Online Tools	N-COM00052437
792	Spreadsheet: L3 Systems Matrix NA v.2	N-COM00082101
793	IDV Flowchart	N-COM00083088
794	Spreadsheet: Extended Screen Scope Matrix	N-COM00106487
801	XFLAG description	N-COM00110192- 196
806	Spreadsheet: Report on Active Home Households with Prompted Meter	N-COM00111146
810	Spreadsheet: IDV Module Weights - 2009	N-COM00111330
812	Spreadsheet: IDV Monthly QA Reports - 2009	N-COM00111332
813	Spreadsheet: 2009 Reports	N-COM00111652
815	Spreadsheet: 2009 Profile Reports	N-COM00111929
817	Spreadsheet: 2008 Reports	N-COM00112075
819	Technical Spec – DMU-1	N-COM00122211- 71

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Trial Exhibit No.	Description	Bates Number(s)
822	Spreadsheet: Report on Active Home Households with Prompted Meter - October 2008	N-COM00122370
825	Spreadsheet: 2008 Reports	N-COM00122601
827	Powerpoint: IDV process flow charts	N-COM00122697- 1704
830	Spreadsheet: Report on Active Home Households with Prompted Meter - September 2008	N-COM00123244
832	Spreadsheet: Report on Active Home Households with Prompted Meter - September 2008	N-COM00123248
834	Spreadsheet: Profile and prompt report documents	N-COM00123445
835	Spreadsheet: Report on Active Home Households with Prompted Meter - August 2008	N-COM00123722
840	Spreadsheet: Report on Active Home Households with Prompted Meter - July 2008	N-COM00124057
841	Powerpoint: Individualization summary	N-COM00124060- 86
844	Individualization summary	N-COM00124158- 72
845	Specifications of New Adjustment Module in IDV	N-COM00124173- 76
848	Spreadsheet: Report on Active Home Households with Prompted Meter - May 2008	N-COM00124474
862	Spreadsheet: Monthly Trending on Active HHs with Prompt Meter	N-COM00127640
866	Powerpoint: Individualization Summary - April 2008	N-COM00128106- 48
870	Powerpoint: Individualization Summary - December 2007	N-COM00128552- 85
871	Spreadsheet: Report of Active Home Households with Prompted Meter	N-COM00128590
875	March 2008 document regarding Proposed changes and fixes to March IDV	N-COM00128728- 31
885	Spreadsheet: Prompt user session	N-COM00128771
890	Changes to IDV QA tables	N-COM00128794-

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Trial Exhibit No.	Description	Bates Number(s)
		99
892	Spreadsheet: Profile and prompt report	N-COM00128813
895	Powerpoint: Individualization summary - January 2008	N-COM00128899- 936
905	Powerpoint: Individualization status	N-COM00129325
911	Powerpoint: Nielsen Online – Current state facts and findings	N-COM00129431- 47
915	Powerpoint: Individualization status - July 9 2007	N-COM00129478- 503
918	Spreadsheet: Comparison the Prompt Status of the US Panelists in the month of September and October 2007	N-COM00129772
928	9/27/07 Email from H. Stackhouse to G. Duterque re New proportional matrix module for Individualization	N-COM00130844
938	Spreadsheet: US May summary	N-COM00131382
940	Technical Spec – DMU	N-COM00134370- 430
953	Mobile NS file	N-COM00135077- 83
954	Request From Nielsen Mobile	N-COM00135084- 90
955	Spreadsheet: US ISP BW Correlations April 08	N-COM00135091
956	Powerpoint: Broadband Methodology Overview	N-COM00135092- 105
957	Spreadsheet: Chart of linespeed vs throughput	N-COM00135106
958	Files needed from Nielsen Online	N-COM00135107- 14
959	Powerpoint: ISP Analysis	N-COM00135115- 25
960	Spreadsheet: ISP Analysis Data Summary	N-COM00135126
961	Meter Requests Table	N-COM00135127- 29
962	Powerpoint: Nielsen Mobile Nielsen Online Project MTG	N-COM00135130- 49
963	Cross-Media Video Census PRD	N-COM00135169- 204

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Trial Exhibit No.	Description	Bates Number(s)
964	Integrated Media Measurement Methodology V1.0	N-COM00135221- 29
965	Product Requirements Document regarding NetSight Meter	N-COM00135230- 49
966	Internet Integration Intro to NOL Prod 2.10.10	N-COM00135255- 75
967	Spreadsheet: CVT3DA4 (version 1)	N-COM00137135
968	Spreadsheet: Product Reload 2010 (version 1)	N-COM00137138
986	Powerpoint: Individualization summary	N-COM00143428- 54
1007	Powerpoint: Individualization summary	N-COM00185217- 60
1008	MS IDV QA Tool's Specifications	N-COM00185264- 80
1012	MCH Design	N-COM00185327- 35
1013	MCH NOL Input File Requirements	N-COM00185336- 51
1014	Spreadsheet: NOL Input File and Load Overview	N-COM00185352
1019	July 2008 Powerpoint: Multi-metered panelists	N-COM00185405- 16
1020	MCH NOL Input File Requirements	N-COM00185449- 65
1022	Document regarding Recodification	N-COM00185573- 699
1025	Powerpoint: US Eligible Sample Flow Chart	N-COM00185765- 66
1026	Documentation – CALMAR English	N-COM00185767- 92
1027	Document regarding Phoenix training	N-COM00185793- 803
1044	Individualization summary	N-COM00186291- 303
1046	Individualization summary	N-COM00186305- 17
1050	Powerpoint: Knowledge Sharing Summit	N-COM00186395- 404
1052	Individualization summary	N-COM00186412- 24

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Trial Exhibit No.	Description	Bates Number(s)
1053	Powerpoint: Knowledge Sharing Summit	N-COM00186869- 924
1065	Spreadsheet: Integrated Media Solutions Scope Matrix	N-COM00187247
1066	Powerpoint: June Requirements Overview	N-COM00187248- 302
1068	Powerpoint: IDV - April 24, 2008	N-COM00187375
1070	MCH - NOL - TV and PC input flies	N-COM00188472- 79
1071	10/21/09 Email from J.H. Ji to M. Saint re Tr : Algorithm	N-COM00213528- 213529
1075	Powerpoint: Duterque Mazumdar Stackhouse	N-COM00213588- 615
1076	ARF Powerpoint: Audience Measurement 4.0	N-COM00213616- 37
1077	June 2005 Article: Implementing the BG/NBD Model for Customer Base Analysis in Excel	N-COM00213638- 45
1078	Spreadsheet: Hulu sample data	N-COM00213646
1079	Spreadsheet: Hulu UV	N-COM00213647
1084	Powerpoint: Individualization summary	N-COM00214061- 104
1085	Powerpoint: Msci Weighted Tool at NOL	N-COM00220646- 60
1088	Powerpoint: @plan test online recruitment	N-COM00224761- 73
1089	Document regarding Biopattern tracking	N- COM00224797811
1090	Document regarding Data transfer specification	N-COM00224852- 60
1121	4/20/09 Email from Y.H. Ji to H. Stackhouse re Prompted v. silent NetSight	N-COM00227159- 227163
1150	Spreadsheet: Prompt Reports	N-COM00263893
1192	Spreadsheet: Phoenix Reporting	N-COM00265375
1201	Spreadsheet: Proposal on a method of selecting the final IDV winner	N-COM00265432
1202	Spreadsheet: Consolidated Project Plan	N-COM00265445
1203	Spreadsheet: US MP to Phoenix project plan	N-COM00265536

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Trial Exhibit No.	Description	Bates Number(s)
1235	6/29/06 Email from G. Duterque to H. Stackhouse re IDV	N-COM00266090
1237	6/17/06 Email from L. Mittal to H. Stackhouse re Another issue	N-COM00266189- 90
1244	5/18/10 Email from C. Gregory to H. Stackhouse re Extended Screen meetings	N-COM00266602- 04
1277	8/20/10 Email from R. Shivampet to T. Dolson, S. Scholl, G. Daily, M. Mazumdar, K. Rao, M. Kalus, P. Donato, S. Varma, J. Oliver, G. Duterque, Y. Peng, K. Geraghty, and A. Paparo re Plan for Monday Aug 23_ Weighting, Combo_Fusion and Calculation Engine (S	N-COM00266954- 57
1281	Spreadsheet: NOL Audience Measurement	N-COM00267159
1283	Nielsen Individualization Summary, August 2008	N-COM00272221- 47
1284	Spreadsheet: US Panel Summary	N-COM00281977
1285	Spreadsheet: US EMEA Attrition (Jan 2008)	N-COM00282852
1293	Spreadsheet: Prompt report	N-COM00283570
1297	Powerpoint: Concept Training Nielsen Online	N-COM00333186- 249
1298	Powerpoint: FastTrack P3 Session 1 - Prerequisite Documentation	N-COM00353233- 43
1300	Powerpoint: NOL Process Maps	N-COM00354863- 70
1301	FBO GRP Calculation	N-COM00362868- 73
1302	Powerpoint: NetSight Meter Summary	N-COM00362965- 76
1306	Powerpoint: Phoenix Processes and Interactions	N-COM00461533- 36
1308	Spreadsheet: Attrition US - monthly periods	N-COM00544351
1309	Spreadsheet: Attrition Analysis	N-COM00544401
1320	Spreadsheet: PG sample check	N-COM00546063
1325	Spreadsheet: Profile module testings	N-COM00550285

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Trial Exhibit No.	Description	Bates Number(s)
1327	1/15/08 Email from H. Stackhouse to H. Stackhouse, C. Ion, and A. Vetillard re RDD's ratio of single-prompted-member HHs to all prompted HHs	N-COM00552141- 42
1334	Spreadsheet; multi-member HHs but only one active user stats	N-COM00552153
1355	Spreadsheet: US EMEA Attrition Chart	N-COM00552670
1373	Spreadsheet: US Prompt Reports	N-COM00553106
1374	Spreadsheet: Assignment by demo category test	N-COM00553269
1382	Spreadsheet: Variables for QA report	N-COM00553598
1393	5/11/07 Email from M. Mazumdar to J. Xu et al. re HSO and US MP to Phoenix	N-COM00553651- 56
1414	Spreadsheet: US MP to Phoenix - Cycle 9 Iteration Planning	N-COM00553725
1415	Spreadsheet: Iteration Planning - Cycle 8 USMP	N-COM00553735
1427	Spreadsheet: Individualization	N-COM00553761
1449	U.S. Patent No. 7,181,412 to Fulgoni et al.	N-COM00577757- 69
1450	Provisional application no. 60/353,993, filed on Feb. 5, 2002	N-COM00578696- 739
1451	Provisional application no. 60/355,785, filed on Feb. 12, 2002	N-COM00578740- 92
1456	Spreadsheet: HSO Project Plan	N-COM00604279
1457	DAV Technical Specifications Table	N-COM00605716- 49
1458	Powerpoint: Global Data Analytics Platform - Architecture Review May 2008	N-COM00605766- 810
1459	Spreadsheet: Phoenix Process Flow - Master	N-COM00607388
1461	Spreadsheet: Technical Specification – Phoenix Process Flow	N-COM00607406
1462	Powerpoint: Client-side Measurement	N-COM00615719- 51
1463	GRP Lag	N-COM00624249- 56
1464	MacOS Requirements	N-COM00624992-

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Trial Exhibit No.	Description	Bates Number(s)
		5011
1465	Panel Recruitment – Nielsen Online	N-COM00625125- 41
1475	Powerpoint: Emerging Business and Engineering Overview for Lunch and Learn	N-COM00626888- 937
1476	Powerpoint: Emerging Business and Engineering Overview	N-COM00626938- 88
1477	Powerpoint: NetSight System Process	N-COM00627519- 40
1479	Powerpoint: Online Measurement Technology Deep Dive	N-COM00627879- 8073
1482	Powerpoint: Engineering and AppDev Organization Announcement Townhall	N-COM00629093- 120
1483	BBFS Solution Requirements Package	N-COM00630202- 71
1484	Powerpoint: Carrier IQ Review	N-COM00630282- 92
1485	MCH-Daily Design	N-COM00637576- 82
1486	MCH-Monthly Design	N-COM00637583- 94
1487	NetView RDD Online Methodology Overview	N-COM00671207- 11
1507	Spreadsheet: 2008 Prompt report	N-COM00704395
1534	Assignment by demo category	N-COM00706703
1540	Spreadsheet: Panel Summary	N-COM00706813
1549	Comparison of Eligibility Rules	N-COM00707058- 60
1550	Phoenix Countries Eligibility Rules	N-COM00707061- 62
1571	Powerpoint: MegaPanel to Phoenix	N-COM00710709- 19
1572	Spreadsheet: 2010 Revenue by Client Pivot	N-COM00721462
1573	Spreadsheet: 2010 Revenue by Client Pivot	N-COM00721463
1574	Spreadsheet: Revenue by client YTD	N-COM00721892
1579	Powerpoint: Household individualization	N-COM00734354- 62

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Trial Exhibit No.	Description	Bates Number(s)
1580	Powerpoint: Household individualization	N-COM00734423- 31
1593	9/2/10 Email from M. Hu to H. Stackhouse re Extended Screen IDV reports	N-COM00736306- 11
1594	8/31/10 Email from J. Van Geison to H. Stackhouse re IDV QA for 201 Schema	N-COM00736495- 502
1600	9/22/09 Email from K. Geraghty to Y. Ji re US weekly data - low active panelist rate (issue and resolution plan)	N-COM00742482- 85
1601	DC cutover timelines	N-COM00742486- 88
1603	9/17/09 Email from K. Geraghty to J. Le re Data Center migration review meeting	N-COM00742689- 97
1605	Spreadsheet: Activity rate - July 2009	N-COM00743549
1647	2/11/08 Email from H. Stackhouse to Gilles Duturque re I-2 IDV Results	N-COM00745924- 25
1650	2/6/08 Email from H. Stackhouse to A. Vetillard re Activity Phx	N-COM00745933
1655	1/17/08 Email from H. Stackhouse to Y. Peng re IDV presentation	N-COM00745969
1749	Spreadsheet: Demo category test	N-COM00747009
1752	Spreadsheet: Global NetSight UNITAM Meter Scope Matrix	N-COM00759520
1753	Powerpoint: NetSight 1R09 Release Summary	N-COM00762379- 92
1754	Powerpoint: NetSight Meter Summary – June 2009	N-COM00762407- 21
1755	Powerpoint: NetSight Meter Summary Technical – AugUST 2009	N-COM00762422- 33
1756	Powerpoint: NetView 101	N-COM00763212- 51
1757	RDD Online - Report User Guide V1	N-COM00764557- 601
1758	Technical Specification for Profile at HHs Report	N-COM00765184- 93
1759	Technical Specification for Profile at RN Level Report	N-COM00765194- 203

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Trial Exhibit No.	Description	Bates Number(s)
1760	Technical Specification for Profile at Sessions Level Report	N-COM00765204- 13
1761	Technical Specification for Prompt Detail Report	N-COM00765240- 51
1762	Technical Specification for Prompt Summary Report	N-COM00765252- 61
1766	Spreadsheet: 2009 Prompt report	N-COM00787294
1774	Powerpoint: Phoenix Processes and Interactions	N-COM00915089- 92
1779	Spreadsheet: Panel Summary - June	N-COM00920799
1786	Dynamic Link Library	N-COM00923273- 77
1787	Spreadsheet: Sam Last Active Date v2	N-COM00933930
1788	Provider Nielsen GRP Research Plan Data Exchange	N-COM00934952- 57
1789	Spreadsheet: All attrition panelists vs NYTimes com vs USAToday - demo comparison	N-COM00934987
1790	Spreadsheet: January-May Attrition Analysis Overall (NYTimes, USAToday)	N-COM00934988
1791	FBO GRP Calculation	N-COM00935256- 61
1792	Cross Publisher Methodology	N-COM00935281- 97
1793	Spreadsheet: Panel Summary - August	N-COM00936854
1794	Powerpoint: Analytics Platform Requirements – April 10	N-COM00936992– 7076
1795	Spreadsheet: Panel Attrition	N-COM00939186
1799	Powerpoint: Testing Strategy- Inference	N-COM00968539- 45
1800	Spreadsheet: NOL Panel Size by Country	N-COM00987653
1809	Document regarding Test strategy	N-COM01025095- 134
1810	Spreadsheet: Attrition analysis - prompt vs silent	N-COM01053845
1811	Nielsen Online NetView US Methodology	N-COM01134581- 87
1813	NetSight Device Measurement	N-COM01171327-

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Trial Exhibit No.	Description	Bates Number(s)
		29
1814	NetSight Session and Indentification	N-COM01171339- 42
1819	FBO GRP Calculation	N-COM01332851- 56
1820	Technical Specification: DMU	N-COM01340751- 811
1824	Powerpoint: Individualization summary - April 24, 2008	N-COM01341180- 223
1825	Individualization summary	N-COM01341224- 38
1826	Powerpoint: Results of quality survey	N-COM01341239- 72
1833	Document regarding Recodification	N-COM01341600- 726
1835	Powerpoint: Eligble Active defintions	N-COM01341788- 91
1839	Individualization summary	N-COM01342277- 91
1842	Powerpoint: NetSight Meter Summary – Technical – August 2009	N-COM01361092- 103
1843	4/12/11 Email from K. Geraghty to B. Biswas et al. re Meter\Loader feeds to downstream	N-COM01380212- 14
1844	Spreadsheet: NOCR Evaluation Addendum – 2010 panel size	N-COM01448814
1849	Spreadsheet: US Panel Summary – October	N-COM01566993
1850	Spreadsheet: 2011 Revenue by Client Forecast	N-COM01571901
1853	Spreadsheet: US Prompt Reports - 2007	N-COM01898972
1854	Processing Flowchart	N-COM01899603
1857	Automated OCR Process Flowchart	N-COM01938249
1858	Documentation Changes and enhancement - July 16, 2007	N-COM02002998- 99
1859	Documentation Changes to the Biometric Name module script	N-COM02003000- 01
1861	Spreadsheet: IDV QA tables explanations	N-COM02003011
1863	Spreadsheet: IDV tables for FastTrack	N-COM02003021

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Trial Exhibit No.	Description	Bates Number(s)
1864	Individualization summary	N-COM02003076- 90
1865	List of Items for QA on Individualization	N-COM02003104- 08
1866	Powerpoint: Profile module flow chart	N-COM02003374- 75
1867	Document regarding Tables – Prompting	N-COM02003381- 83
1869	Technical Specification – Proportional Module	N-COM02003401- 15
1878	RDD and Online Summary Statusitics – January to May	N-COM02027682- 86
1879	RDD and Online Summary Statusitics – June to October	N-COM02027687- 91
1884	2009 Phoenix training	N-COM02027708- 18
1885	Spreadsheet: 2009 US eligible sample trending	N-COM02027719
1887	Document sent to E&Y - Sample keywords	N-COM02027781- 82
1888	Document sent to E&Y – Summary of outlier processes	N-COM02027783- 84
1889	NetView Classification Addendum	N-COM02027785- 87
1891	Document sent to E&Y – Change Request List Panel	N-COM02027793
1892	Document sent to E&Y - CALMAR English	N-COM02027794- 819
1893	Powerpoint: Change Management Process Awareness	N-COM02027820- 48
1895	Document regarding Recodification	N-COM02027853- 979
1898	1/22/08 Email from H. Stackhouse to Y. Peng re Individualization Meeting Overview	N-COM02032608
1899	Nielsen Online Individualization Meeting – December 2007	N-COM02032609- 11
1901	Spreadsheet: NMRI2 demos	N-COM02032703

Trial Exhibit No.	Description	Bates Number(s)
1926	Plaintiff comScore, Inc.'s Responses to Defendants The Nielsen Company (US), LLC, and NetRatings, LLC's Interrogatory Nos. 1 and 14, dated 7/1/2011	
1927	Plaintiff comScore, Inc.'s First Supplemental Response to Defendants The Nielsen Company (US), LLC, and NetRatings, LLC's Interrogatory Nos. 1 and 14, dated 7/1/2011	
1928	Plaintiff comScore, Inc.'s First Supplemental Responses to Defendants The Nielsen Company (US), LLC, and NetRatings, LLC's Interrogatories Nos. 5-6, 11-13, 16-17, dated 8/12/2011	
1930	Plaintiff comScore, Inc.'s Responses to Defendants The Nielsen Company (US), LLC, and NetRatings, LLC's Second Set of Interrogatories (Nos. 15-18), dated 6/27/2011	
1931	Plaintiff comScore, Inc.'s Response to Defendants The Nielsen Company (US), LLC, and NetRatings, LLC's Third Set of Interrogatories (No. 19), dated 8/12/2011	
1932	Plaintiff comScore, Inc.'s Objections and Responses to Defendants The Nielsen Company (US), LLC, and NetRatings, LLC's First Set of Requests For Admission (Nos. 1-20), dated 8/1/2011	
1991	Software Engineering Group: OSSProxy/Cproxy Rules	CSC 00154879-85
1992	comScore 101 - Technology Overview	CSC 00263078-108
1994	Powerpoint: Individualization Status - July 2007	N-COM00001459- 84
1995	Powerpoint: Individualization - NetRatings Measurement Science - July 2006	N-COM00001655- 91

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Trial Exhibit No.	Description	Bates Number(s)
1996	Powerpoint: Concept Training for Measurement Science Knowledge Transfer	N-COM00134701- 64
2014	10/24/05 Email from G. Duterque to M. Ha, J. Wen J. Xu and H. Stackhouse re Individualization / panelists switching between prompted and silent meter	N-COM00284713
2020	12/16/03 Email from D. Honnold to G. Dale and M. Brown re UDR discussion	CSC 01633629
2022	2009 Frequently Asked Questions	N-COM00144511- 17
2023	3/2/06 Email from W. Duckworth to G. Dale re Mini Booster Questions	CSC 00326989-90
2024	3/8/06 Email from W. Duckworth to M. Brown re Why do we have such a large increase in children in UDRv2?	CSC 00326888
2029	4/5/05 Email from H. Giuliano to G. Dale, M. Abraham, D. Honnold, G. Fulgoni, P. Daboll, and B. O'Toole re Results from latest MarketModels run	CSC 00328219
2031	5/12/03 Email from M. Abraham to D. Honnold, G. Dale, C. Wunz, and M. Brown re One source of March to April decline	CSC 01605663-64
2033	6/28/06 Email from J. Disch to M. Brown re UDR 75m issues	CSC 00327292
2034	7/24/07 Email from J. Green re Board Presentation	CSC 01600293
2035	8/25/05 Email from M. Bhatia to NetRatings Client Services re NetView and MegaPanel Panel Update - Size and Quality (MRC Audit)	N-COM00134219- 134220
2040	9/25/03 Email from Y. Bigbee to M. Brown re Spyware article in today's WSJ 09-25-03	CSC 01633364-66

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Trial Exhibit No.	Description	Bates Number(s)
2041	AAPOR Report On Online Panels Prepared For The AAPOR Executive Council By A Task Force Operating Under The Auspices Of The AAPOR Standards Committee	N-COM00142109- 79
2043	Article entitled "ComScore Doesn't Always Get Consent," http://www.benedelman.org/news/062907-1.hmtl	None
2044	Board Meeting Presentation	CSC 01610743-831
2045	Board of Directors Presentation	CSC 01600294-333
2046	Concept Training for Measurement Science Knowledge Transfer October 25th, 2010	N-COM00025763- 818
2060	Eldee Weekly Status Report	CSC 01629614-15
2061	Eldee Weekly Status Report	CSC 01635729-31
2063	Email string ending in 10/8/2003 email from D. Honnold to G. Dale and M. Brown re UDR problem was discovered almost immediately	CSC 01633455-56
2068	Email string ending in 4/12/06 email from D. Honnold to G. Dale, M. Brown, and J. Burns re Update on use of minibooster data to make additions to UDR member	CSC 00327395
2069	Email string ending in 4/4/03 email from D. Honnold to M. Abraham re Households with one person vs. households contributing one person to sample	CSC 01633137-38
2071	Email string ending in 8/5/04 email from H. Giuliano to K. Wilkinson re UDR agents	CSC 01633948-50
2072	Email string ending in 8/7/2007 email from A. Lipsman to M. Abraham re Follow–up questions from NY Times	CSC 00330651-52
2074	Email string ending with 5/29/09 email from M. Abraham to S. Dennen, T. Yuki, and Y. Nuta re 360 release V1MA edits	CSC 01682370
2077	Form 10-K for Nielsen Holdings, N.V., for the fiscal year ended December 31, 2007	N-COM00004382- 635

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Trial Exhibit No.	Description	Bates Number(s)
2078	Form 10-K for Nielsen Holdings, N.V., for the fiscal year ended December 31, 2008	N-COM00003724- 4022
2079	Form 10-K for Nielsen Holdings, N.V., for the fiscal year ended December 31, 2009	N-COM00003183- 375
2080	Form 10-K for Nielsen Holdings, N.V., for the fiscal year ended December 31, 2010	N-COM00002766- 935
2084	July 30, 2010 Letter from Jim Oliver to David Gunzerath	N-COM01205194- 203
2088	Megaview weighting and projecting	N-COM00546398- 401
2089	Methodology- Nielsen Consumer Measurement	N-COM00019987- 88
2090	MRC Pre-Audit PBC Time Line (Questions for M. Brown)	CSC 00330059-62
2092	NetView US online audience ratings	N-COM00144991- 5013
2093	Nielsen Online Course Assessment Answer key	N-COM00029285- 303
2100	Powerpoint: 2011 CMM US AOP	CSC 00326535-69
2101	Powerpoint: Agg School 101	CSC 00325912-44
2102	Powerpoint: Board Meeting	CSC 01616620-52
2104	Powerpoint: comScore Methodological Overview	CSC 00404147-77
2105	Powerpoint: comScore Privacy Practices	CSC 00198732-49
2106	Powerpoint: comScore Privacy Practices	CSC 00203279-96
2107	Powerpoint: comScore Privacy Practices	CSC 00203377-95
2108	Powerpoint: comScore Technology Metrics	CSC 00329986-96
2109	Powerpoint: CY 2005 Budget Calendar Year Restatement	CSC 01611355-94
2110	Powerpoint: Discovery 2015 Measuring Internet Usage	CSC 00325297-350
2112	Powerpoint: IDV key charts	N-COM00124414- 19
2113	Powerpoint: Individualization	N-COM00001638- 54
2114	Powerpoint: Individualization status	N-COM00023004- 31

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Trial Exhibit No.	Description	Bates Number(s)
2115	Powerpoint: Individualization summary - April 24, 2008	N-COM00025164- 207
2116	Powerpoint: Individualization summary – August 2008	N-COM00001276- 302
2117	Powerpoint: Individualization summary - December 2007	N-COM00001523- 50
2118	Powerpoint: Individualization summary - January 2008	N-COM00001485- 522
2121	Powerpoint: MegaPanel coverage	N-COM00135552- 64
2122	Powerpoint: MegaPanel to Phoenix	N-COM00023093- 103
2123	Powerpoint: Nielsen online business strategy	N-COM00047627- 96
2126	Powerpoint: Nielsen Online UpdateResearch Plan JIM	N-COM00134567- 95
2127	Powerpoint: NOL Audience Measurement	N-COM00267099- 100
2128	Powerpoint: NOL Audience Measurement	N-COM00267102- 11
2129	Powerpoint: Panel methodology	CSC 00325151-210
2130	Powerpoint: Product Audit Summary MSCI 2011	N-COM00141759- 81
2131	Powerpoint: Prompting PHX summary – March 2007	N-COM00027780- 86
2132	Powerpoint: SEG	CSC 00326057-61
2133	Powerpoint: UDR v1 vs. v2	CSC 00330093-117
2134	Powerpoint: UDR v2 Progress	CSC 00325351-63
2135	Powerpoint: UDR v2 Progress	CSC 01635226-38
2136	Presentation regarding Global Panel Expansion Strategy Draft	N-COM00044260- 94
2137	Presentation regarding Hybrid Audience Measurement Strategy Session	N-COM00032987- 3006
2138	Presentation regarding OCR Commercialization (v2JRB)	N-COM00018896- 911
2139	Press release re Media Metrix 360	CSC 01682371-72
2142	Questions and answers re UDR v2	CSC 00327632-33
2145	SEG Status Report	CSC 00326030-31
2146	SEG Status Report	CSC 00326231-32
2148	Spreadsheet: CV Forecast	CSC 01600334

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Trial Exhibit No.	Description	Bates Number(s)
2149	Spreadsheet: Prompt percentage in US	N-COM00214179
2150	Spreadsheet: Prompt percentage in US (version 1)	N-COM00034900
2152	Spreadsheet: UDRv2	CSC 00330119
2153	Spreadsheet: US IDV accuracy report for 2009	N-COM00034661
2154	UDR v1 versus v2	CSC 00325236-58
2155	UDR V2 Loader External Interface Specification	CSC 01631928-35
2156	UDR Version 2.0 General Goals and Design Document	CSC 01634994-99
2157	UDR Volatility Analysis	CSC 00326324-27
2158	User Demographic Reporting Person ID Generation V1 to V2.0 Upgrade	CSC 00328354-59
2160	Word Document titled Windows XP Login Module	N-COM00027741- 43
2208	File history of European Patent No. 1,485,776	N-COM00002232- 508
2209	Song et al., "User Recognition by Keystroke Latency Pattern Analysis" (1998)	N-COM00021829- 32
2210	Website directory containing the academic paper entitled "User Recognition by Keystroke Latency Pattern Analysis," authored by Dawn Song, Peter Venable and Adrian Perrig available at http://www.cs.cmu.edul-pvenable/papers/.	N-COM00004832
2211	Application for U.S. Patent 7,092,926 B2 for Method and Apparatus for Identifying Unique Client Users From User Behavioral Data – Cerrato	N-COM00578686- 95
2212	Purchase of Demographic Data for Panelists from Household Demographic Data Suppliers (Honnold, 2008.12)	CSC00324650
2213	Frequently Asked Questions from Nielsen//NetRatings website	N-COM00696149- 57

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Trial Exhibit No.	Description	Bates Number(s)
2214	Website screenshot (http://web.archive.org/web/20010503092016/http://www.cs.cmu. edu/~pvenable/publications.html) demonstrating that Song (i.e., "User Recognition by Keystroke Latency Pattern Analysis") was available on the Internet more than one year prior to the '837 filing date	
2215	Declaration of Norman Yee demonstrating that Song (<i>i.e.</i> , "User Recognition by Keystroke Latency Pattern Analysis") was available on the Internet more than one year prior to the '837 filing date	
2216	A. Guven and I. Sogukpinar, <i>Biometric Security System Design Using Keystroke Rhythms Algorithm</i> , in Proceedings of the 17th International Symposium on Computer and Information Sciences at 220, 224 (Ilyas Cicekli et al. eds., 2002)	
2217	Song et al., "User Recognition by Keystroke Latency Pattern Analysis" (1997)	
2218	comScore's 11/11/2011 Third Supplemental Response to Nielsen's Interrogatory No. 8	
2219	Extracted metadata from Song et al., "User Recognition by Keystroke Latency Pattern Analysis" (1998) (DTX 2209, produced at N-COM00021829-32)	
2220	Portion of the Internet Archive website entitled, "Internet Archive Frequently Asked Questions," which is publicly available at http://www.archive.org/about/faqs.php	

Dated: November 20, 2011 Respectfully submitted,

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